



# Media kit

All-in-one development platform for web3 games

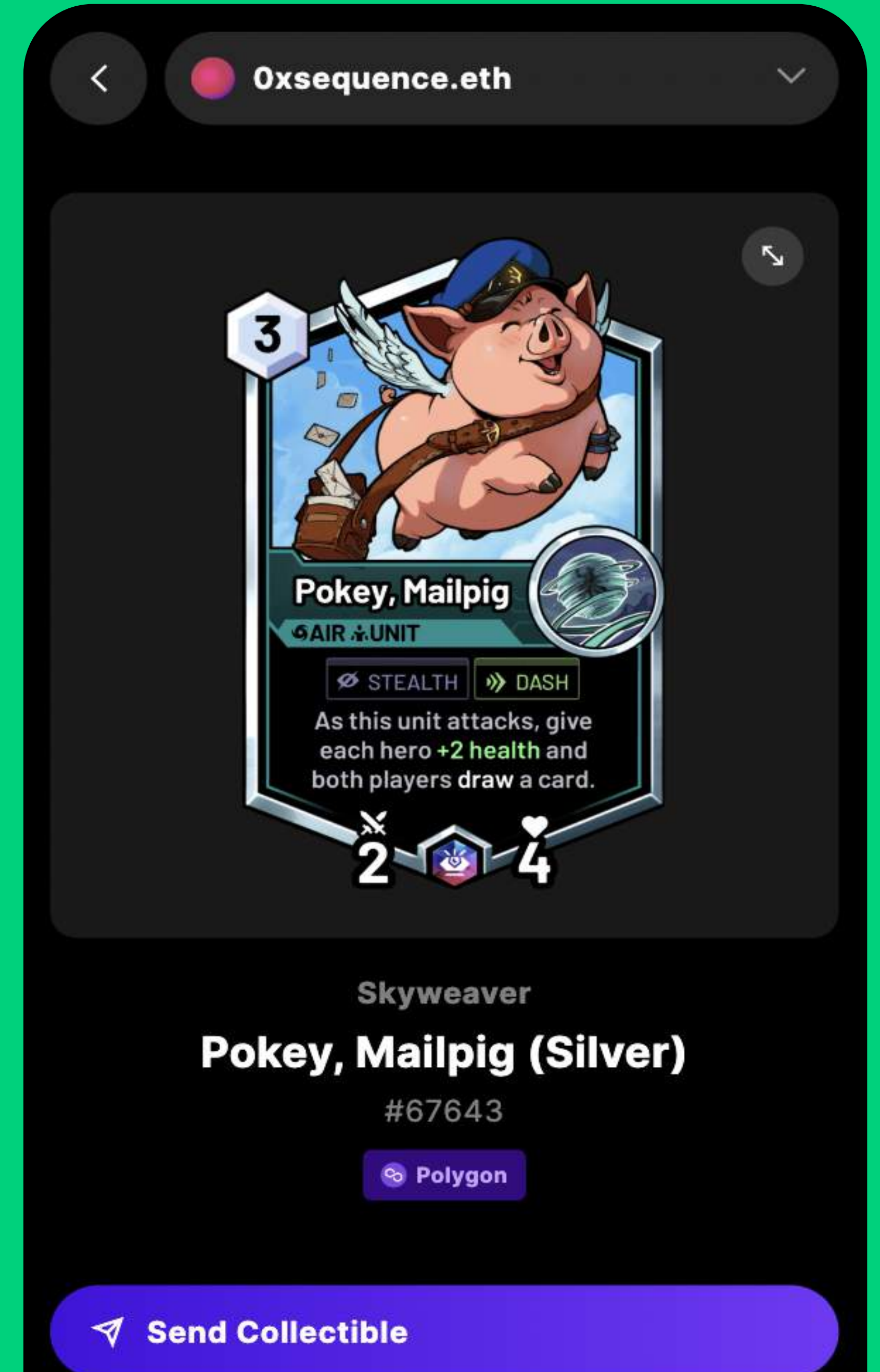
Sequence media kit 2024

# About Sequence

Sequence is the all-in-one development platform for building web3 games. Easily incorporate web3 into your game to onboard, monetize, grow, and retain your players with our industry-leading technology. From collectibles and ownable rewards to fully on-chain experiences, Sequence's modular stack solves technical challenges, allowing developers to concentrate on creative execution using our solutions: Sequence Builder, seamless smart wallet solutions, Marketplaces, Minter, Payments, Indexer, Gas Tank and Relayer, Node Gateway, SDKs for mobile, Unity, and Unreal Engine, and more. Trusted by a growing ecosystem of 80+ web3, web2.5, and traditional games. Backed by Take-Two Interactive, Ubisoft, Xsolla, Bitkraft, Brevan Howard, Coinbase, Polygon, and more. Everything gaming, all in one place.

Sequence is built by **Horizon**, the creators of **Skyweaver** — named **2022's best blockchain game** — and co-authors of most Account Abstraction protocols available today.

Visit Sequence



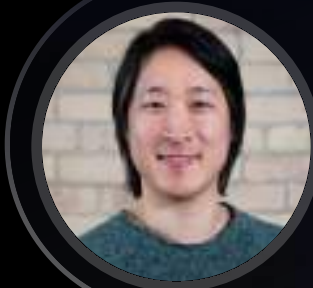
## Founders



**Peter Kieltyka**  
Co-Founder + CEO



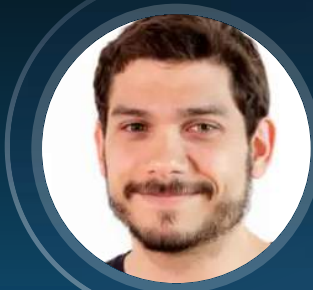
**William Hua**  
Co-Founder + Chief Scientist



**Ian Ha**  
Co-Founder + Head of Ops

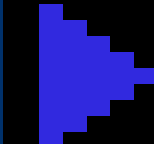


**Michael Sanders**  
Co-Founder + Chief Storyteller

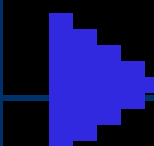


**Daniel Racca**  
Co-Founder + Head of Design

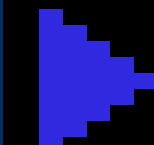
## Leadership team



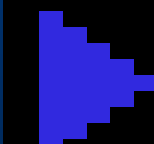
**Greg Canessa**  
President and Chief Operating Officer



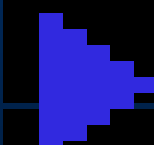
**Taylan Pince**  
Chief Technology Officer



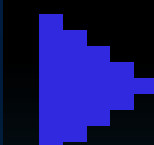
**Doriane Ortiz**  
Finance Director



**Philippe Castonguay**  
Director of Product



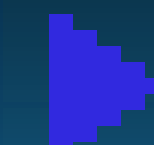
**Agustin Aguilar**  
Director of Blockchain Research



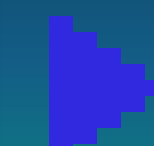
**Sam Barberie**  
Head of Strategy and Partnerships



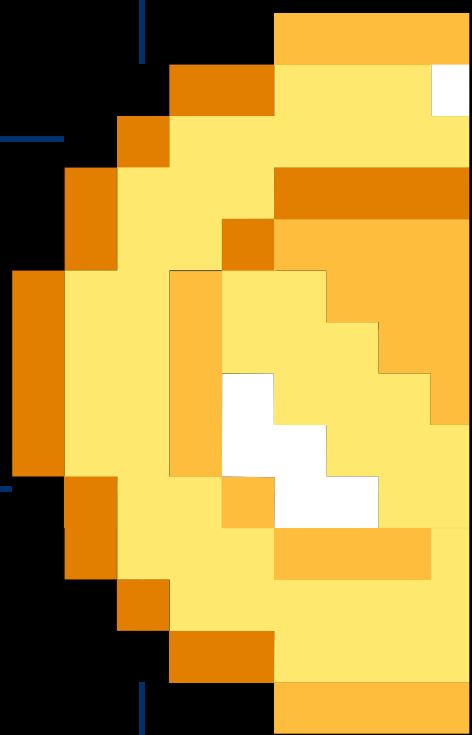
**Tracy Porter-Stevens**  
Director of People



**Carl Aspeling**  
Head of Business Development



**Mehmet Turan**  
Head of Data and Analytics

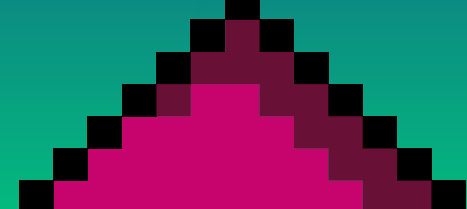
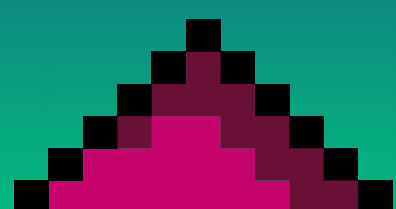
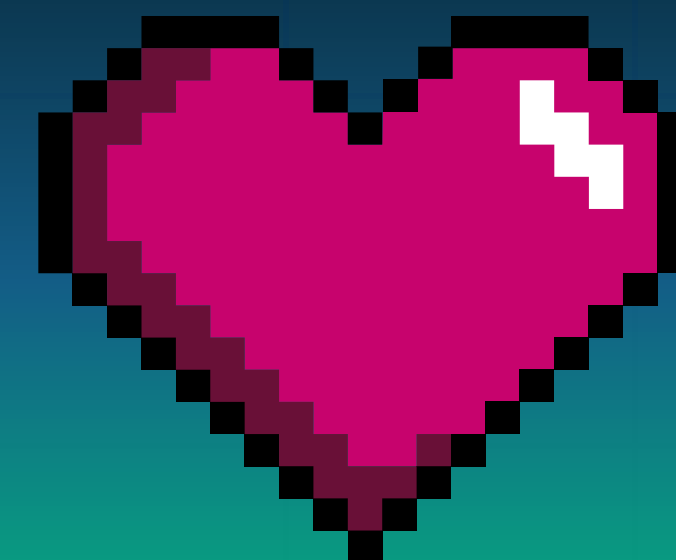
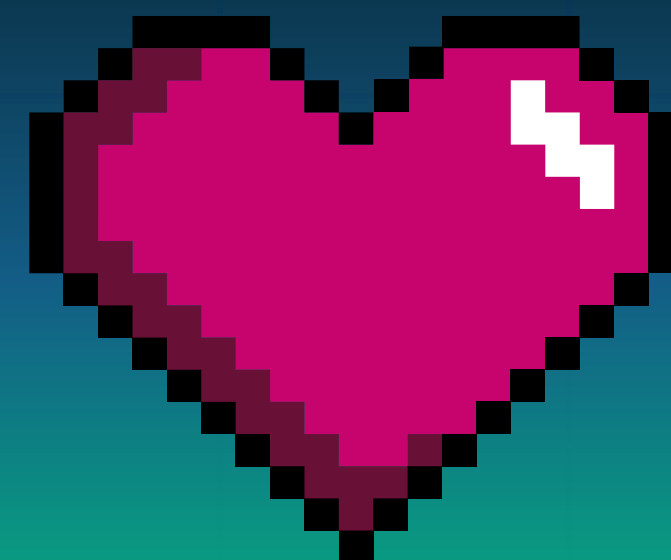
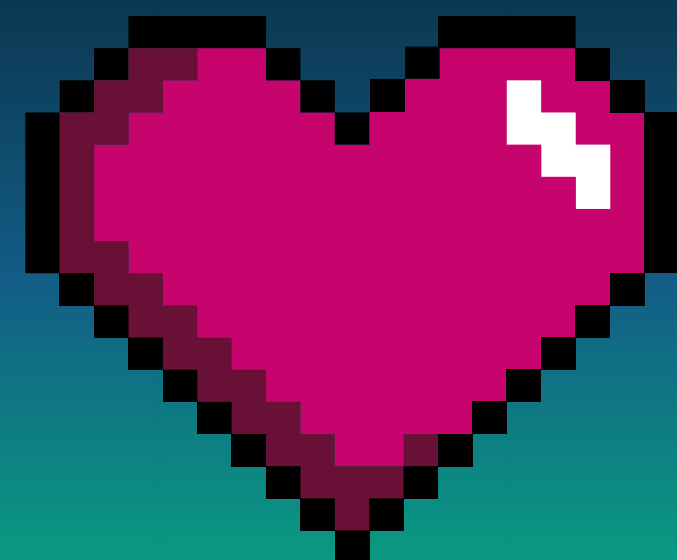
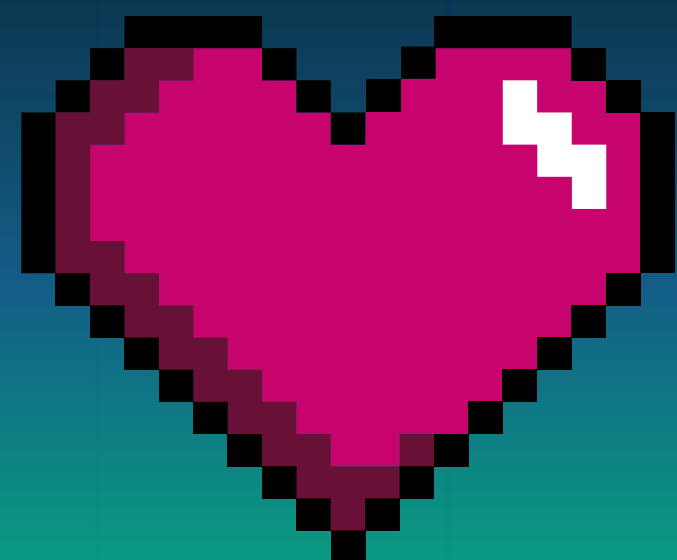




# Vision and mission

We make web3 easy, fun, and accessible for players and builders to drive the adoption of web3 and its open, transparent, and symbiotic economies.

Our mission is to unlock web3's utility and accelerate content creation by empowering builders to create amazing web3 games and experiences.





# Product fact sheet

Sequence is the leading platform developers use to integrate web3 into games.

## Builder

Easily integrate web3 with our no-code tools

## Wallet Solutions

Seamless smart contract wallet solutions

## Node Gateway

Reliable real-time node service with 99.9% uptime

## Payments

Accept any payment method for items + NFT sales

## Marketplace

Launch custom marketplaces in minutes

## Relayer

Efficient and gasless transactions

## Unity SDK

Integrate Unity with web3

## Unreal Engine SDK

Integrate Unreal Engine with web3

## Mobile SDK

Bring web3 into any mobile app or game

## Indexer

Artwork, metadata, indexing

## Minter

Launch and manage your collections and items

# Sequence Builder

Build web3 games with ease. Sequence Builder is the gold standard in web3 game development with plug-and-play, no-code technology. Everything you need. Infinitely scalable.

## Create marketplaces

Customize and launch in-game marketplaces in minutes

## Deploy + manage smart contracts

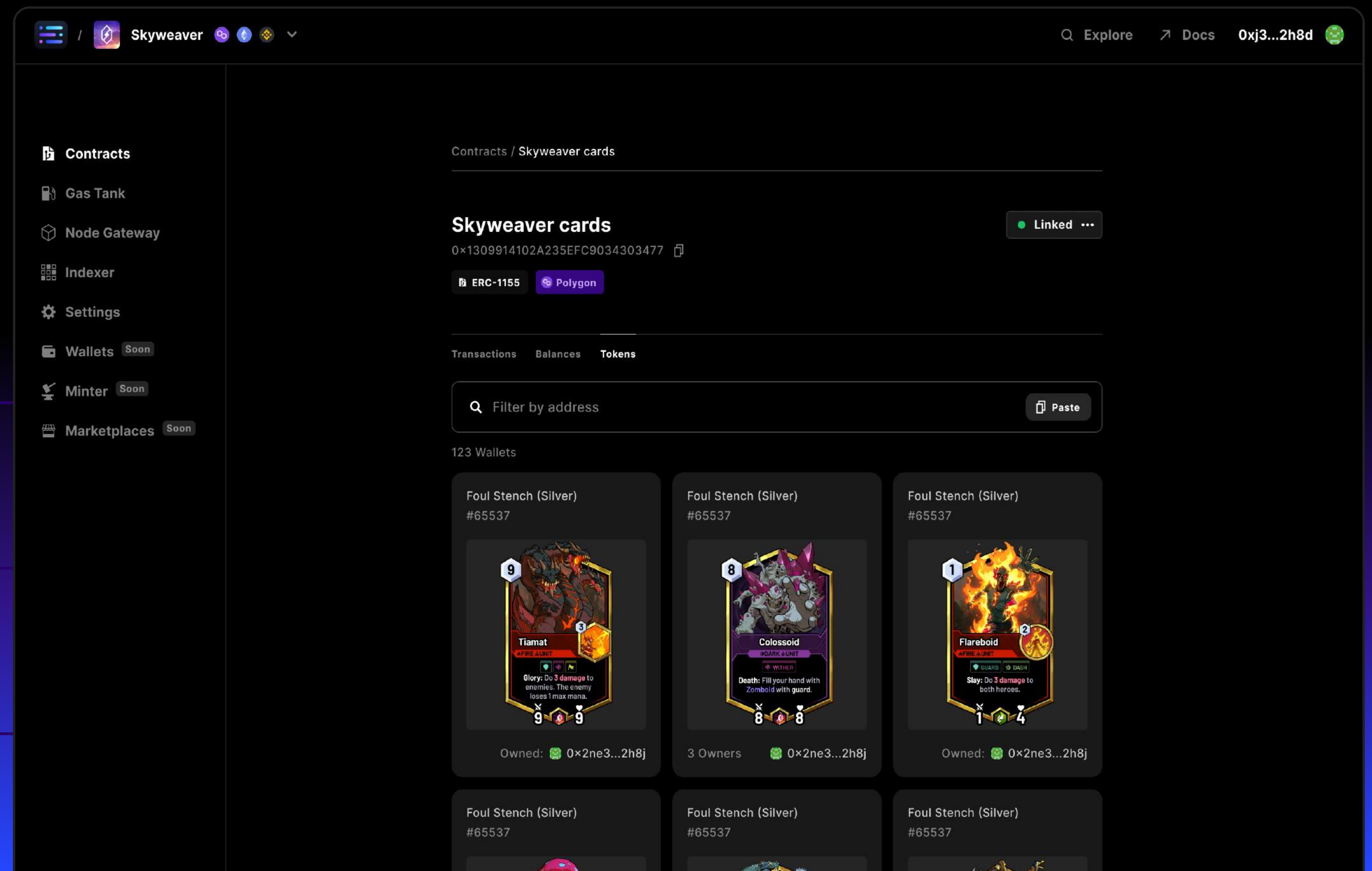
Create and manage any EVM contract, with pre-audited options for 721s and 1155s

## Seamless payments

Make payments easy with fiat, crypto, credit, and debit card solutions

## Collaborate and elevate

Invite your team to collaborate with our plug-and-play applications



# Sequence wallet solutions

Wallet options for seamless player accounts, onboarding, and payments.

## Wallet as a Service

The most customizable and seamless wallet solution for player onboarding.



### CONFIRM PURCHASE?

Subtotal \$0.00  
Fees \$0.00  
TOTAL (7 ITEMS): \$0.00

 PAY \$0.00

 PAY \$0.00

All transactions are final ⓘ

## Sequence Kit

Onboard web2 and web3 players with the world's best wallet connector.

Embedded NFT checkout



Embedded collections views for all wallets



Embedded new user wallet creation

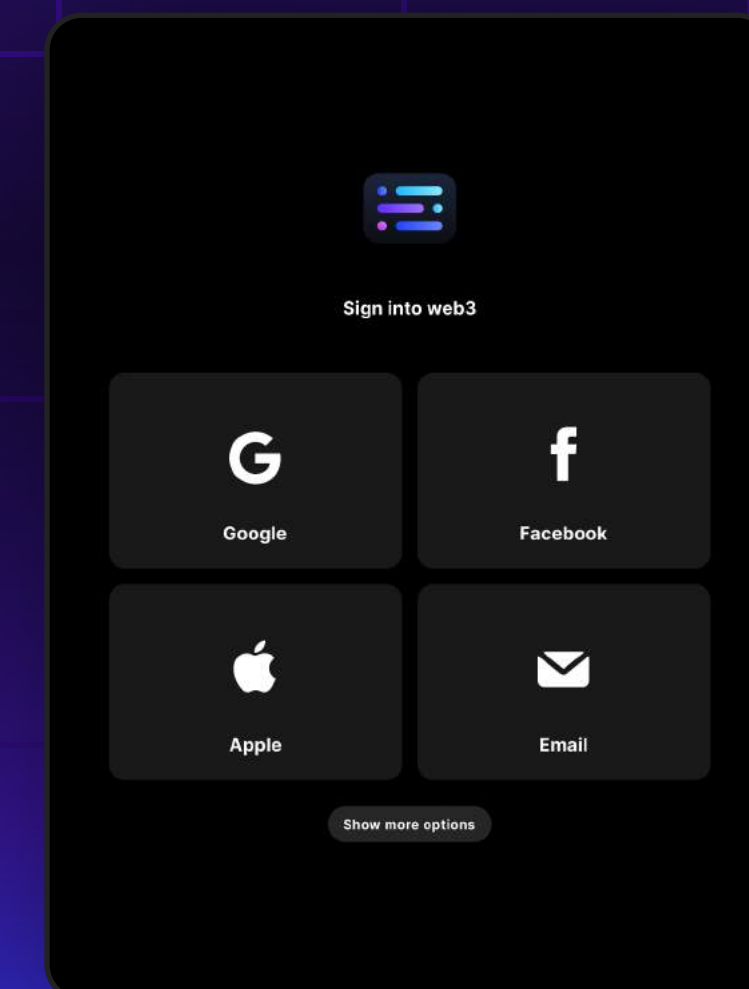


Existing wallet holder connection



## Sequence Vault

The gold standard in account abstraction and seamless two-click wallet creation.





# Media assets

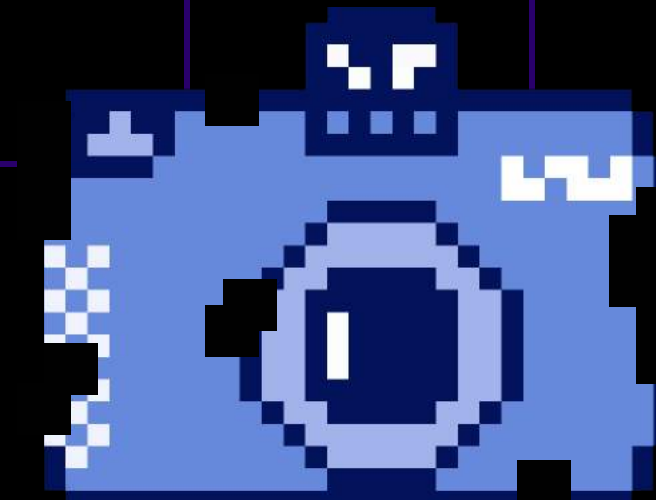
Explore our media kit for a journey into the Sequence brand.



Visit Sequence



Access logos



Watch videos



# Testimonials

*"If you talk about all web3 app infrastructure and app development teams, Sequence is #1. Their products are the best out there. They understand UX and they understand building high-quality infra tech that serves today's requirements and future needs for applications."*

**— Sandeep Nailwal, Co-Founder at Polygon**

*"We leverage Sequence to make our web3 game accessible for anyone. We looked at other solutions, and no one else has the same depth and quality as Sequence."*

**— Steve Woody, Partner at Sunflower Land**

Trusted by the best



**Xsolla**





# Contact information

For media enquiries

Contact us here



## Other useful resources

[Official website](#)

[Sequence documentation](#)

[Sequence blog](#)

